



JANICE KUHN

CONTACT

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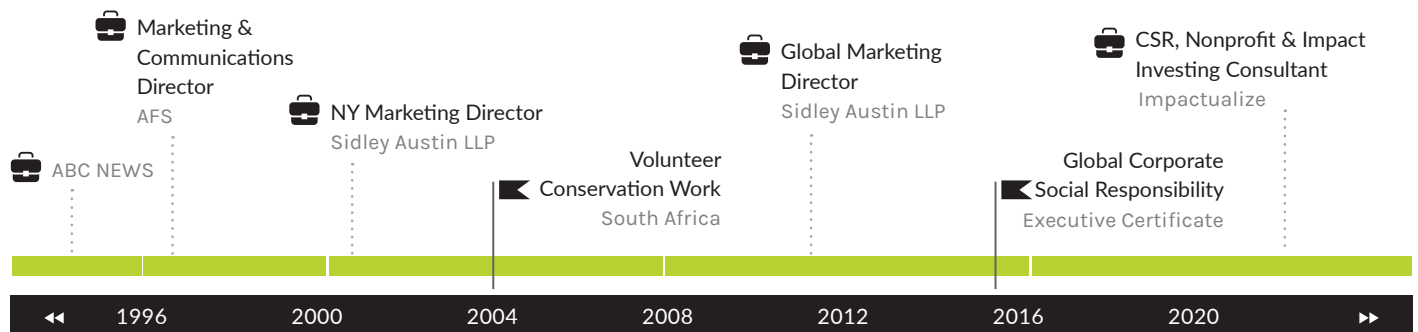
linkedin.com/in/janicekuhn

@janicekuhn

Passionate about facilitating cross-sector collaboration for positive environmental and social impact. Committed to learning and sharing trends and best practices in CSR, nonprofit development, and impact investing.

Entrepreneurial spirit with the talent to identify gaps, strategize and execute solutions, take on complex projects and organizations, collaborate well with others, and meet deadlines.

Featured Experience



Consultant Experience

- Nonprofit Clients 2016 - Present**
Advise on organizational development, strategy, partnerships, marketing, communications, and PR. Research and write cases for support, grant proposals, stewardship reports, and digital and print marketing materials.
- Dartmouth College 2018 - Present**
Work with office of advancement on speech writing, stewardship reporting, marketing materials, and other communications projects.
- RealizedWorth 2018 - Present**
Ideate, strategize, and write for this leading CSR agency specializing in corporate volunteer program development and employee engagement.
- AlphaSource Climate Fund 2016 - Present**
Advise on marketing, communications, cross-sector collaboration, stakeholder engagement, and investor relations for this impact investor group.
- New York City Opera 2017 - (3 Months)**
Acted as interim director of development. Provided tactical fundraising and development support, with a focus on major gifts, membership circles, annual appeals, foundation grants, and organizational systems and processes.

ACCOMPLISHED MARKETING & OPERATIONS EXECUTIVE FOCUSED ON THE SOCIAL & ENVIRONMENTAL IMPACT SPACE

- **20+ years in marketing**, business development, communications & PR in multiple sectors
- **Global Reporting Initiative (GRI) G4** accredited through Deloitte
- **Global Corporate Social Responsibility Executive Certificate** – Thunderbird School of Global Management
- **Nimble and resourceful creator of systems**, processes and teams geared towards maximum impact
- **Compelling communicator and effective relationship-builder** focused on positive outcomes
- **Creative problem solver**

JANICE KUHN

Corporate Experience

Sidley Austin LLP 2000 - 2015

GLOBAL MARKETING DIRECTOR 2008 - 2015

Created and led Sidley's Global Rankings & Awards Program, involving submissions to and interviews with hundreds of publications worldwide. Provided leadership, mentoring, and strategic direction to lawyers and marketing team in high volume, deadline-driven, dynamic environment. Achieved 1000+ rankings and awards in 2015.

MARKETING DIRECTOR 2000 - 2008

As one of the firm's first marketing professionals, helped to build and lead marketing and business development for 400+ lawyers in New York office. Hired, trained, and supervised marketing team and created systems to streamline high volume workflow. Produced hundreds of legal seminars and client events.

ABC and ABC News 1992-1998

MARKETING MANAGER 1997-1998

Created and directed international marketing, communications and publicity activities related to programming for ABC News and the Academy Awards on behalf of 80+ international broadcasters.

MANAGER, EVENTS & EDITORIAL SERVICES 1996 - 1997

Planned and executed community service initiatives, corporate philanthropy and charitable, corporate and industry events. Researched, wrote and designed internal and external corporate materials.

ASSISTANT TO SAM DONALDSON 1992 - 1996

Sam whisperer and production assistant for *PrimeTime Live*.

Nonprofit and Volunteer Experience

AFS Intercultural Programs 1999 - 2000

DIRECTOR, MARKETING & COMMUNICATIONS

Developed and directed holistic plans for marketing, internal communications, and media outreach. Hired, trained, and supervised creative and marketing staff. Created and managed department budget, systems and workflow.

EcoRise 2018 - present

NYC LEADERSHIP COUNCIL

Nonprofit inspiring the next generation of leaders to create a sustainable future for all.

UPSTREAM 2018 - present

ADVISOR

Nonprofit sparking innovative solutions to plastic pollution.

Troika Ranch 2000 - 2009

BOARD MEMBER

Nonprofit creating hybrid performances that unite dance, theater, and new media.

South African Conservation Programs 2004

VOLUNTEER

During a 10-week sabbatical, lived and worked at game reserves bordering Kruger National Park.

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Education

Bachelor of Arts (BA), cum laude,
French Language and Literature
Dartmouth College, Hanover, NH

Master of Arts (MA), International Affairs
Elliott School of International Affairs,
The George Washington University,
Washington, DC

Global Corporate Social Responsibility
Executive Certificate
Thunderbird School of Global
Management, Glendale, Arizona (online)

Travels

Francophile
fluent in French



Europe / Turkey / Central America /
South America / Southeast Asia / Africa

Hobbies

Athletic & outdoorsy
Horseback rider
Former whitewater
raft guide
Skier

